

# An EcoWeLL Cork Project

**Glasgow, A City of the Future: The  
EcCoWell Approach for 2020**

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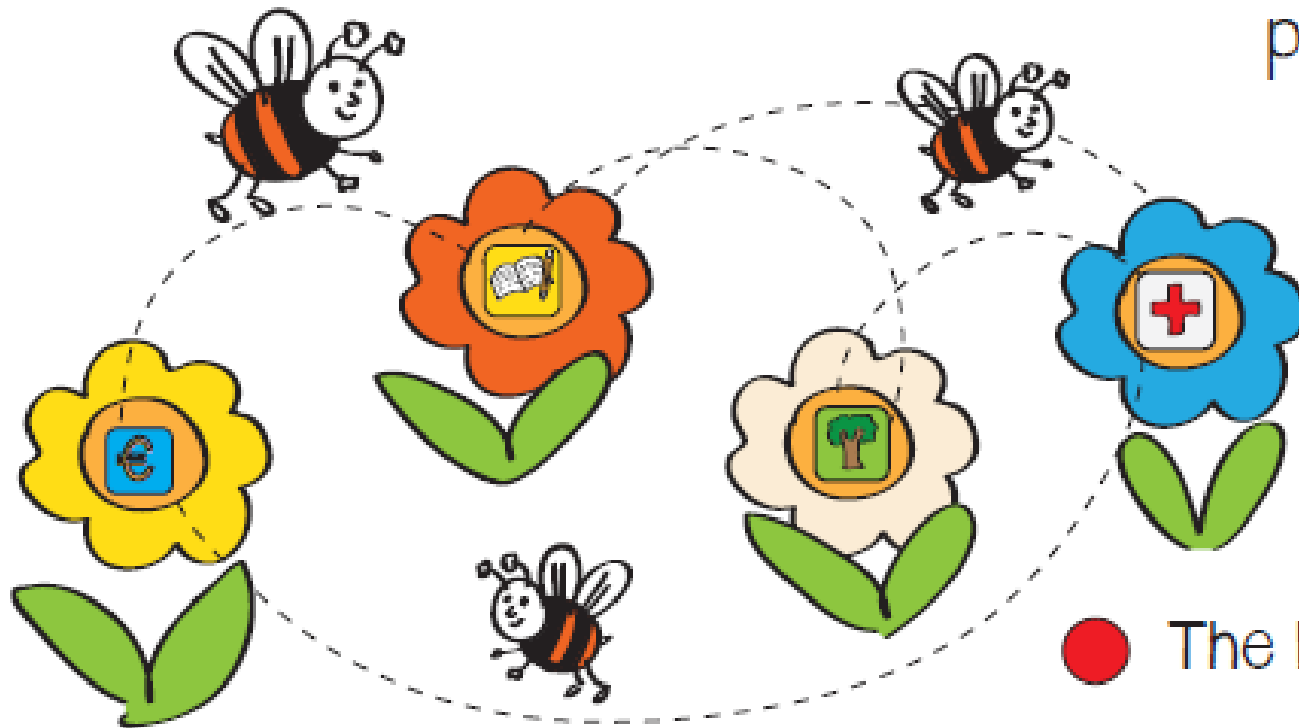
# The Four Key Activity Domains



# Benefits of EcCoWell Approach

● Cross-fertilisation of ideas

● Reframing our perspectives



● Non Traditional Partnerships

● The Medici effect

● Diversity as a source of creativity





Three  
Capitals as  
our  
mission

**“...three ‘capitals’, that is,  
forms of assets which  
have value for individuals  
and for society: human  
capital, social capital and  
identity capital”  
- Tom Schuller**